



UNIVERSITÀ  
DEGLI STUDI  
DI MILANO

Master's degree programme in

# **Management of Innovation and Entrepreneurship**

facoltà di

**SCIENZE POLITICHE,  
ECONOMICHE E SOCIALI**

# Disciplinary classification

Management studies (LM-77)

## Curricula

- Digital innovation
- Entrepreneurship
- Finance for innovation

## Duration

2 years (120 ects)

## Applications and admissions

Open subject to entry requirements.

## Attendance

Strongly recommended

## Location

- via Conservatorio, 7 - Milano

## For information

[mie@unimi.it](mailto:mie@unimi.it)  
[mie.cdl.unimi.it](http://mie.cdl.unimi.it)  
[www.unimi.it](http://www.unimi.it)

## Objectives

The Master aims at providing students with **theoretical knowledge and analytical tools to identify and exploit entrepreneurial opportunities for innovation, change management and organizational transformation.**

## Career prospects

MIE is aimed at those who want to embark on a managerial career oriented towards innovation themes or to start a new business on their own.

**Functions:** business analysis and development; coordination and management of innovation projects; new business model development; entrepreneurs and social entrepreneurs; property rights consultants

**Professional profiles:** managers in national and international manufacturing and service companies, in large retailers; entrepreneurs; freelancers and consultant in the design and implementation of new business initiatives.

The course is intended to prepare enrolled students to the following professions:

<i>CURRICULUM DIGITAL INNOVATION</i>	<i>CURRICULUM DIGITAL INNOVATION</i>	<i>CURRICULUM FINANCE FOR INNOVATION</i>
Directors of private companies in manufacturing sectors; in commerce; in service for companies, banks and similar, Directors of business functions, Entrepreneurs and small business managers in information and telecommunication services.	Entrepreneurs, managers and managers of small businesses in manufacturing sectors; in commerce; in services for businesses, banking and similar, Entrepreneurs and directors of large banks, insurance companies, real estate agencies, financial intermediaries, Entrepreneurs and directors of large companies in services to businesses and individuals, Directors and general managers of companies.	Financial analysts working for medium and large innovative companies, External financial consultants for small, medium and large innovative businesses, Financial analysis and investment managers working for investments banks, commercial banks, investment funds (venture capital, private equity, family offices) and other financial intermediaries. Directors and managers of finance departments.

# Program structure

I year

COMPULSORY COURSES (COMMON TO ALL CURRICULA)	ECTS
Advanced industrial organisation	6
Business and commercial law	6
Business history	6
Corporate finance	6
Management of innovation	6
Performance management and control systems	9
Quantitative methods	12

II year

## Curriculum: Digital innovation

COMPULSORY COURSES	ECTS
Data-driven Innovation management	9
Digital marketing and innovation	9
Innovation in marketing channels	9
Strategies and tools for industry 4.0	9

## Curriculum: Entrepreneurship

COMPULSORY COURSES	ECTS
Advanced strategic management	9
New business start-up	9
Property rights: Legal aspects	9
Sustainability and social entrepreneurship	9

## Curriculum: Finance for innovation

COMPULSORY COURSES	ECTS
Advanced corporate finance	9
Sustainable finance	9
Managing and evaluating intellectual property rights	9
Venture capital and private equity	9

## Elective activities common to all curricula

- 9 ects for elective courses
- 6 ects for internship/stage, lab attendance or additional language skills (Italian)
- Final exam (15 ects)

# How to apply

## STEP 1

### SUBMIT YOUR APPLICATION

#### #1 Submit required documents

Standard documentation:

- degree certificate - if already graduated - and transcripts attesting exams taken, grades and credits (ECTS/CFU);
- Passport/ID card;
- A short CV;
- English language certification (check the website for accepted certificates)

#### #2 Pay the application fee

## STEP 2

### SIT THE BACKGROUND KNOWLEDGE TEST

Candidates will be invited to take a written online test on #1 Basics of Management, Marketing and Strategy; #2 Basics of Financial Accounting; #3 Basics of Statistics ("Suggested Bibliography" on the website). The test will be held in English language.

**10 April 2025** - for those who applied by 26 March 2025

**13 May 2025** - for those who applied by 30 April 2025  
- last test session available for visa applicants

**10 June 2025** - for those who applied by 31 May 2025

**9 July 2025** - for those who applied by 30 June 2025

Invitation and instructions will be sent via email to eligible candidates a few days before the test date.

Threshold for passing the test: 48% (min. 19 correct answers, no penalties for wrong answers)

#### IMPORTANT:

- Candidates who do not sit or reach the minimum level required by the Admission Board in the admission test will not be further evaluated and cannot sit further tests
- Candidates must take the online background knowledge test at the test session they are invited to
- Candidates missing the test session they are invited to will not be allowed to sit another test session

## STEP 3

### FINAL ASSESSMENT

- FOR CANDIDATES WHO PASS THE BACKGROUND KNOWLEDGE TEST -

#### #1 Entry requirement verification

The admission board will verify the entry requirements in terms of credits (CFU/ECTS) acquired during bachelor.

To be eligible, regardless of the test evaluation, candidates must hold:

##### 1) Degree qualification

- a. an Italian degree (ex. DM 270/04 or equivalent ex. DM 509/99) of the following classes: Scienze dell'amministrazione e dell'organizzazione (L-16), Scienze dell'economia e della gestione aziendale (L-18), Scienze economiche (L-33).
  - b. Candidates holding a different degree qualification can apply if they meet the minimum requirements in scientific-disciplinary sectors specified in the Manifesto degli Studi (*at least 12 CFU/ECTS in the area of business/management; at least 6 CFU/ECTS in the area of economics; at least 6 CFU/ECTS in the area of maths and statistics*)
- ##### 2) Proficiency in English at a B2 level or higher, under the Common European Framework of Reference for Languages (CEFR): by submitting a valid English certificate, or taking an English test with SLAM (UNIMI language center)

#### #2 Academic merit and choice coherence

Candidates who pass the tests and satisfy the minimum requirements (degree qualification and proficiency in English) will be further evaluated based on:

- Academic Merit: average grade obtained in the bachelor program and grades obtained in bachelor business/management, maths and statistics courses
- Choice coherence: between the academic and professional curriculum of the candidate and the learning objectives of MIE



UNIVERSITÀ  
DEGLI STUDI  
DI MILANO